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Industrial Horizons



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News Publication — Montana State Planning Board

Community Development Conference, Jan. 23-24

Banquet to Hear Noted Economist



Featured speaker at the Governor's Banquet of the Community Development Conference on January 23, will be Dr. Randall T. Klemme, newly appointed Director of Research and Development for Northern Natural Gas Company in Omaha. His speech will be entitled "Industrial Development In An Agricultural Area."

Until the first of this year, Dr. Klemme was Director of the Oklahoma Department of Commerce and Industry, the official economic development agency in Oklahoma.

An internationally known economist, Dr. Klemme concentrated on community development in Oklahoma. The state was faced with the same problem Montana has—outmigration due to the inability of Oklahoma cities to absorb the declining farm population. Dr. Klemme was especially successful with industries based on the processing of agricultural products, and industries selling to farm markets. Last year he started an intensive program to develop the state's petrochemical industry and to develop subcontractors of the aircraft industry.

Dr. Klemme can be expected to give a stimulating talk on ways to develop our potential.

ORGANIZATION FOR DEVELOPMENT TO BE STRESSED IN BUTTE

A number of changes in Montana's economy suggest the need for a Community Development Conference at the present time, according to its co-sponsors, Montana State University and the State Planning Board.

PANEL TO DISCUSS ECONOMIC SURVEYS

One of the first steps in an industrial development program is making an economic survey.

Finding out just what resources the community has, and what form of development is best suited, is important. On that information will be based all the promotion and contact work which results in growth.

Techniques used in conducting economic surveys, and the use of surveys in industrial development programs, will be among the subjects discussed at the Community Development Conference.

Friday morning's session will open with a panel of Montanians discussing "Guidelines for Conducting Economic Surveys." The panel will be chaired by Dr. Morgan D. Thomas, Assistant Professor of Geography at Montana State University. Dr. Thomas has had wide experience in the evaluation and application of economic location principles.

Fessenden, Cross to Talk

Other members of the panel will be Doane Fessenden, Secretary-Manager of the Billings Chamber of Commerce, and John Cross, Chairman of the Industrial Development Committee of the Glendive Chamber of Commerce.

Fessenden is especially interested in economic surveys. Prior to coming to Billings a few years ago, he was associated with a successful program which brought several new industries to Columbus, Nebraska. The program received national recognition, and was written up in "Reader's Digest."

Under Cross' direction, the Glendive Chamber is active in appraising the economy of the Glendive area, gearing efforts especially to agricultural processing and industries associated with petroleum. Both Cross and Fessenden will relate their experiences—how they go about conducting a survey.

A liberal discussion period, including audience participation, will follow the panel's presentation.

MAKE SURE YOUR COMMUNITY IS WELL REPRESENTED IN

BUTTE, JAN. 23-24

Estimates of the U. S. Bureau of Census indicate that Montana's population increased by about 11 per cent between 1950 and in 1956. This increase, however, has been rather unevenly distributed. Urban areas and their surrounding suburban fringes have experienced a rapid growth than the average, while many of the more rural areas have actually lost population. Those areas of the state where agriculture is the dominant source of personal income have been affected adversely by continuing out-migration and by necessary adjustments in the face of a declining number of farm operators and reduced farm income.

Still other areas have suffered economic hardships as a result of the dieselization of the major railroads, or from the long-term national trend away from the use of coal toward other fuels. More recently, some centers have been affected by adjustments in the lumber industry associated with curtailed residential construction activity, while others have felt the effects of apparent overcapacity in mineral producing and metal fabricating industries.

Development Techniques

To overcome these difficulties, some communities in the state have taken steps to improve their competitive position and diversify their economic base. In addition, communities in other areas of the country have been successful in developing new employment opportunities. Montana State University and the State Planning Board, co-sponsors of the conference, believe it would be of significant benefit to examine some of the techniques these "Operation Bootstrap" communities have employed.

New Potentials

Another aspect of Montana's development to be considered at the conference is the increased potential for Montana enterprises.

Such conditions as growing markets, new uses for Montana raw materials, possibilities for further processing of agricultural products, and growing markets for manufactured consumer goods in Montana will be discussed in detail by conference participants.

All in all, the conference promises to offer many suggestions for economic growth.

CONFERENCE OPEN TO PUBLIC

Program

SECOND

MONTANA COMMUNITY DEVELOPMENT CONFERENCE

JANUARY 23-24, 1958 FINLEN HOTEL BUTTE, MONTANA

Thursday, January 23, 1958

9:00 a.m. to 11:45 a.m. Registration in the Lobby of the Finlen Hotel

12:00 Noon EXPOSITION SESSION (Silver Bow Ballroom).

Emcee: R. L. Kitchingman, Manager, Great Falls Chamber of Commerce.

Welcome to Butte: William P. Donnelly, Mayor of Butte.

Remarks: Dr. Carl McFarland, President, Montana State University, Missoula.

D. P. Labrick, Chairman, Montana State Planning Board, Choteau.

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THURSDAY AFTERNOON (Silver Bow Ballroom)

Chairman: James S. Umber, Member, Advisory Council to State Planning Board; President, Montana AFL-CIO, Helena.

10 "Dynamics of Economic Development," John D. Abrahamson, Assistant Chief, State and Community Assistance Division, Office of Area Development, U. S. Department of Commerce, Washington, D. C.

15 "Montana In Transition—The Need for Development," Dr. W. Gordon Browder, Montana State University, Missoula.

15 Coffee Break.

100 "Montana's Industrial Potential," Dr. H. K. Shearer, Montana State University, Missoula.

125 "Montana's Recreational Potential," John R. Hallowell, Director, Montana State Advertising Office, Helena.

40 "Making the Most of Our Opportunities," Perry F. Roys, Director, Montana State Planning Board, Helena.

115 Discussion Period: Above-mentioned speakers and Dr. William S. Peters, Montana State University, Missoula, with audience participation.

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THURSDAY EVENING

6:00 P.M. DINNER (Lining State Dining Room).

7:00 P.M. LECTURE (Silver Bow Ballroom).

7:00 P.M. "Montana's Development," James S. Umber, Member, Advisory Council to State Planning Board; Manager, Montana State Planning Board, Helena.

7:30 P.M. "Montana's Future," Governor of Montana.

8:00 P.M. "Industrial Development in an Agricultural Area," Dr. Randall L. Klemme, Director, Montana State Planning Board; Northern Natural Gas Company, Omaha, Nebraska.

8:30 P.M. "The Future of Montana's Future," R. C. Setterstrom, Chairman, Advisory Council to State Planning Board; Technical Development Engineer, The Montana Power Company, Butte.

Friday, January 24, 1958

FRIDAY MORNING (Silver Bow Ballroom)

Chairman: Robert C. Line, Montana State University, Missoula.

8:30—Panel: **"Guidelines for Conducting Economic Surveys."**

Leader: Dr. Morgan D. Thomas, Montana State University, Missoula.

Members: Doane Fessenden, Manager, Billings Chamber of Commerce; John M. Cross, Chairman, Industrial Development Committee, Glendive Chamber of Commerce.

9:15—Discussion Period: Panel members, with audience participation.

9:35—Coffee Break.

9:55—Panel: **"Industrial Development Organizations and Financial Aids."**

Leader: Dr. E. J. Chambers, Montana State University, Missoula.

Members: Michael E. Davey, Columbus Enterprises, Inc., Columbus; B. P. Haley, Stramit Corporation, Havre; Edward Sletten, Miners National Bank, Butte.

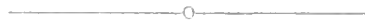
10:50—Discussion Period: Panel members and William T. Beaumont, Manager, Small Business Administration, Helena, with audience participation.

11:30—Adjournment.

12:10—LUNCHEON SESSION (Silver Bow Ballroom).

Toastmaster: A. J. Mosby, Advisory Council to State Planning Board; President, KMSO-TV, KGVO Radio, Missoula.

Guest Speaker: **"Planning Today for Better Cities Tomorrow,"** Stuart P. Walsh, Director, Industrial Planning Associates, San Francisco, California.



FRIDAY AFTERNOON (Silver Bow Ballroom)

Chairman: Dr. Robert Richert, Montana State University, Missoula.

1:40—**"Community Planning—What it Means and How To Do It,"** Ron Thompson, Director, City-County Planning Board, Billings.

2:10—Panel: **"Experiences with Planning Programs in Montana Communities."**

Leader: T. S. Veazey, Jr., Chairman, City-County Planning Board, Butte.

Members: H. Cleveland Hall, Chairman, City-County Planning Board, Great Falls; M. E. Henderson, City Manager, Bozeman; James F. Battin, City-County Planning Board, Billings; David K. Hartley, State Planning Board, Helena.

3:00—Discussion Period: Panel members and Mr. Thompson, with audience participation.

3:30—SUMMARY OF THE CONFERENCE, Dr. R. R. Renne, Member, Advisory Council to State Planning Board, President, Montana State College, Bozeman.

4:00—ADJOURNMENT.



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